

## DISCOVER

EXPLORE MORE THAN 5,000 VETTED NONPROFITS



## INVEST

GIVE VIA PAYROLL DEDUCTION OR ONE-TIME GIFT



YOUR GIFT SAVES NONPROFITS TIME, MONEY, AND RESOURCES

"As a community based nonprofit with a very cyclical donation pattern, the year round support we receive through the UWCFD is critical in ensuring that we have a steady source of income when giving naturally declines in the spring. That support ensures that our shelves remain stocked with plenty of nutritious fresh fruits and vegetables year round. Not to mention, that regular support helps us plan for new programs knowing that we will have resources available to meet emerging needs in our community".

~Joe Gruber, Executive Director University District Food Bank

## WHY GIVE THROUGH THE UW COMBINED FUND DRIVE?

- Your donations help achieve stronger, healthier communities by supporting local, national, and global organizations ranging from the arts, education, and medical research to the environment, disaster relief, and human services.
- Nonprofits appreciate workplace giving programs because they are one of the most inexpensive forms of fundraising and a significant source of income. In addition, it is often easier to give smaller amounts throughout the year via payroll deduction than in a lump sum check which means you may be able to give more.
- Nonprofits save time and money. All employee donations are sent in a single check once per quarter, requiring far fewer staff to process individual donations, and lowering bank fees. Charities are able to reach people to whom they might otherwise never have access. Organizations also save the expense of multiple fundraising campaigns, so more dollars go to services.
- Nonprofits can budget. The quarterly distribution allows charities to budget more effectively knowing they have a steady stream of income throughout the year. Regular donations allow nonprofit organizations to better plan their upcoming activities.
- Nonprofits depend on workplace giving. The UW Combined Fund Drive is one of the largest sources of income for many charities.
- **Charities gain leverage.** Gifts donated through the UW Combined Fund Drive help nonprofits obtain other funds including grants and corporate sponsorships.





